

YOUTHLINK
SOUTHERN INDIANA

2022-23 Annual Report



Jerry Leonard
Executive Director

"As a 321 Read Volunteer, seeing the progress and growth of John's reading ability and confidence has been truly rewarding."

**Volunteer,
Riverside**

A message from our Executive Director

The 2022-23 year was another outstanding year for Youth Link Southern Indiana. Just like we have for the past 21 years, we made some changes and grew our staff while never missing a beat providing excellent programs and services with our partner schools. We are back stronger than ever after the pandemic. Going into the next year, we look forward to continuing to meet the needs of each individual school and look forward to a bright future for each student we serve. We extend our heartfelt thanks to all our schools, partners, donors, and friends for your continued support and involvement with our mission. Because of you, we are linking youth to the pathways of success!

– Jerry Leonard
Executive Director



About Us

Youth Link Southern Indiana is a youth-serving organization that provides academic support, mental health services, and basic needs resources. Youth Link Southern Indiana partners with all four school districts in Clark County and New Albany High School in Floyd County, providing support to 19 schools and 4,500 students through their vital programming. The organization's focus is Linking Youth to Pathways of Success by removing barriers for students. Youth Link Southern Indiana was formerly known as Communities in Schools of Clark County.

Highlights

New Office Space: In June 2022, the Youth Link office officially moved into our new location at 1740 Williamsburg Drive, Suite G in Jeffersonville. The new larger space provides additional offices for our leadership staff and includes a fabulous multipurpose room that can be used for meetings, trainings and events for our organization and for the public. A special thanks to Clayton Truesdell and Truesdell Custom Builders for doing such a fantastic job on the build out!

New Faces: The 22-23 School Year brought several new additions to the Youth Link Leadership Team. Jerry Leonard began as our new Executive Director in July 2022. Jerry comes to us with a wealth of experience in the nonprofit world having worked with Habitat for Humanity and Hosparus. Jerry has been working hard to make sure the community knows about Youth Link and all of the great programs and services we provide. Youth Link also welcomed Tobi Rushing (Office Coordinator), Lauren Wagoner (Marketing and Development Manager), Steven Cabezas (Development Coordinator) and Taylor Williams (EDL Program Manager) to the Leadership Team.

Expansion to New Albany High School: After over 20 years of serving students in Clark County, in August 2022 Youth Link expanded our programming to serve Floyd County students as well. A Resource Coordinator works 20 hours a week at New Albany High School helping to coordinate the school's Bulldog Resource Center and mentoring programs. She is also able to help with assisting families with food baskets and other basic needs. The first year at New Albany was a huge success and we look forward to continuing the partnership for many years to come!

The Return of Trivia Night: After a three year hiatus because of Covid, Youth Link's Trivia Night returned in March 2022 bigger and better than ever! Over 240 guests, 15 volunteers, eight sponsors and five celebrity judges helped to make the event a huge success! A table decorating contest and a music trivia game were just a few of the fun new additions to the night. The event raised over \$16,200 for Youth Link and a great time was had by all!



2022/2023 By the Numbers



"It has helped me get better grades and helped me with stuff I struggled with."

5th grader, Henryville Elementary

Tutoring

According to teacher surveys **95%** showed academic improvement

361 Students served individually

357 served through whole class support

321 Read

71 Students served

According to teacher surveys **73%** showed academic improvement

According to teacher surveys **97%** showed improved confidence

55 Volunteers donated over 1179 hours

1179 New books given away

Centerstone Therapy

605 Students served

78% Showed improvement/growth

Before & Afterschool Programming

213 Students served in 21st Century Community Learning Centers

700 Students served through Extended Day Learning

2022/2023 Financial Information

2022/2023 Income

Individual/Business Contributions.....	\$14,238.94
Grants	\$118,527.55
Federal, State, and School District Funding.....	\$508,545.28
Events	\$8,697.26
Earned Revenue.....	\$1,208,005.31
Miscellaneous.....	\$53,607.50
Total	\$1,911,621.84

2022/2023 Expenditures

Program Expenses.....	\$763,595.48
Fund Raising Expenses.....	\$144,115.54
Administrative Expenses.....	\$348,280.73
Extended Day Learning Expenses.....	\$775,202.59
Total Expenses	\$2,031,194.34
Revenue Less Expenses	\$(119,572.50)
Ending Total Asset	\$2,023,599.96

*these figures are unaudited to date and do not reflect audit adjusting entries



“Champion for Children” Awards

Every year, Youth Link Southern Indiana proudly acknowledges exceptional members of the community, whom we consider as true “Champions for Children”.

These prestigious awards are bestowed in three distinguished categories: Educator, Community Partner, and Volunteer. The deserving recipients, whether individuals or groups, demonstrate an unwavering commitment to enhancing the lives of children across Clark and Floyd County through their dedicated efforts and impactful actions.

It is with immense pride that we unveil this year’s esteemed award winners, whose contributions have made a lasting and positive difference in the lives of our students.



**Educator
Eddie
Bobbitt**

Eddie unquestionably deserves the Champion for Children Award as an educator due to his unwavering dedication and passion for nurturing young minds. Throughout his career, he has consistently gone above and beyond to create an engaging and inclusive learning environment for his students. Eddie’s relationship with Youth Link began many years ago as one of our first Afterschool Care Workers. This relationship was revived when Eddie became critical in building the relationship with New Albany Floyd County Schools which allowed for our expansion into New Albany High School.

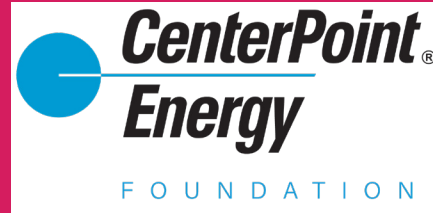
Eddie is a Post-Secondary Counselor for New Albany High School and an adjunct professor for the School of Urban and Public Affairs at the University of Louisville. He has a Bachelor’s in Sports Administration, Master’s in Higher Education Administration and a second Master’s Degree in Education in Counseling. When he is not working with students, Eddie has served for the last decade as the Executive Director for Camp Quality Kentuckiana, an organization that provides a summer camping experience and year-round support program for children with cancer.



**Volunteer
Allen
Howie**

Allen is undoubtedly deserving of the Champion for Children Award as a volunteer due to his selfless dedication and unwavering support for the well-being of our students through his voluntary efforts. Allen's passion shines brightly, and his genuine compassion has undoubtedly left a lasting impression. Allen has assisted with updating and designing our new website and donated countless hours of video interviewing our staff, students and stakeholders. Allen also volunteers for our 321 Read Program.

In 1997, Allen founded Idealogy, an award-winning marketing and design firm helping clients distinguish themselves from the competition through strategic branding and creative marketing. Allen is the co-founder of Brews & Brands, a monthly marketing workshop and forum for discussion. A popular speaker at regional and national marketing events, he has had numerous articles appear in industry publications. His first book, *The Marketing Minute*, was recognized as one of the top three marketing books of the year, earning rave reviews from leading marketing authors and experts. Allen has served on a wide variety of boards on both sides of the river.



Community Partner

The CenterPoint Energy Foundation's impactful role as a Champion for Children as a community partner is nothing short of inspiring. By actively engaging with local schools and community organizations, they create meaningful opportunities for young minds to thrive. The CenterPoint Energy Foundation has been a long-time partner of Youth Link and has assisted in many educational programming initiatives such as 321 Read. They recently committed to become a Platinum Academic Champion and support Youth Link programming in Clarksville Elementary School for the 2023- 2024 school year.

The CenterPoint Energy Foundation strives to be a catalyst in our communities by leveraging everyday opportunities and resources to achieve extraordinary outcomes. They choose to invest in initiatives that not only improve our stakeholders' lives today, but also build a foundation for tomorrow. Their giving focuses on ensuring a high quality of life in the communities they serve. The CenterPoint Energy Foundation's support of education focuses on improving literacy rates, expanding access to Science, Technology, Engineering and Mathematics (STEM) programs, and workforce development.

Funders

"In-school therapy is an essential service for our students and families. Many of our students are in extreme need of mental health resources."

Principal,
Parkwood Elementary

"I think it has given my child the confidence he needed to succeed. I think he has definitely learned a lot during this program."

Parent,
Silver Creek
Primary Student

Trivia Night Sponsor



Where you're always First

Gold Sponsors

Centra Credit Union
Sounds Unlimited Productions
Taco Bell

Silver Sponsors

20/Twenty Strategic Consultants
Discovery Time II Child Care
German American Bank
Ivy Tech Community College,
Sellersburg

2022/2023 Donors

\$50,000+

CenterPoint Energy Foundation
Indiana Department of Education

\$25,000+

Samtec Cares Foundation
The Gheens Foundation

\$10,000+

Ireland Home Based Services
WHAS Crusade for Children, Inc.
Norman Pfau III
Indiana Housing and
Community Development

\$2,500+

Clark County Youth Coalition
Wood Carr Foundation

\$1,000+

Crystal Kehrer
Mary Graninger
Walter Coppinger
Trina Oltman
Joshua Kornberg
KP Underwriting LLC

\$500+

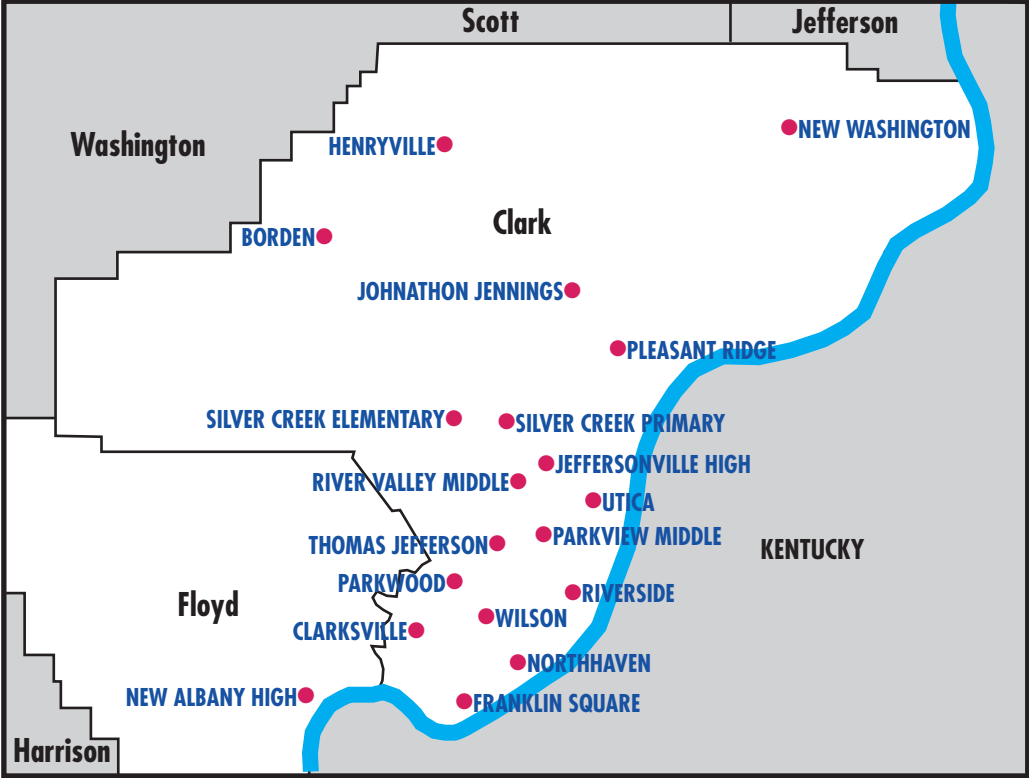
Kroger Company
Community Foundation of Louisville
Baptist Health Floyd Hospital
Hometown Networkers
Kiwanis of Historic New Albany
Madeleine McKim

Youth Link Southern Indiana would like to extend a special thank you to all of our donors. Whether you made a contribution through our online campaigns, or trivia night, made an in-kind contribution or donated your time, talent or treasure to our organization in any way, your generosity is very much appreciated.

Youth Link Southern Indiana is a Metro United Way agency and 21st Century Community Learning Center provider.



Map of Schools Served



Our school partners include Borden-Henryville School Corporation, Clarksville Community Schools, Greater Clark County Schools, New Albany Floyd County School Corporation, and Silver Creek School Corporation.

“Having Anne (Resource Coordinator) in my classroom has had a significant, positive impact on student success in my classroom and our school. She goes above and beyond to help our kids be successful both in the classroom and out.”

*Teacher,
Jonathan Jennings Elementary*



Staff Leadership Team

Executive Director – **Jerry Leonard**

Director of Programming – **Michelle Allen**

Director of Finance – **Trina Olman**

Elementary After School Program Manager – **Amanda McLendon**

Secondary After School Program Manager – **Mariah Mayfield**

Extended Day Learning Director – **Haley Key**

Extended Day Learning Program Manager – **Taylor Williams**

Marketing and Development Manager – **Lauren Wagoner**

Development Coordinator – **Steven Cabezas**

Office Coordinator – **Tobi Rushing**

2022-23 Board of Directors

Dr. Polly Hendricks (Chair)

Optometrist

Dr. Josh Kornberg (Vice Chair)

Caesars Foundation of Floyd County

Dr. Marcia Segal (Secretary)

Indiana University Southeast (retired)

Dayleen Ragains (Treasurer)

German American

Elizabeth Boyd

New Hope Services

Dr. Sau Hou Chang

Indiana University Southeast

Walt Coppinger

Advisor Realty

Dr. Kim Hartlage

Greater Clark County Schools

Chief Kenny Kavanaugh

Jeffersonville Police Department

Crystal Kehrer

Edward Jones

Amber Miller

Amber Miller Events (AME)

Principal Sandy Myers

Silver Creek Elementary

Chip Pfau

Geo. Pfau's Sons Co., Inc.

Dr. Sridhar Ramachandran

Indiana University Southeast

Greg Scales

First Savings Bank

Garrett Smith

Shepherd Financial

Clayton Truesdell

Truesdell Design & Build

Amy Wheatley

The Law Office of Nick Stein

Call to Action!

Give Today

General donations:

Make a secure online donation at www.youthlinksi.org or mail a check to 1740 Williamsburg Drive, Suite G Jeffersonville, IN 47130.

Academic Champions:

Join our giving community as an Academic Hero with a recurring donation. Your recurring donation, no matter the size, holds the power to make a tremendous impact on our students.

Sponsorships:

Serve as a sponsor for specific events during the year which support the programs and services of Youth Link Southern Indiana.

Donate through partners:

Youth Link participates in the Kroger Rewards program. You can link your Kroger Rewards Card account to Youth Link Southern Indiana.

Volunteer

We need volunteers in a variety of capacities, including 321 Read mentors, leading enrichment activities for afterschool programming, tutoring, and serving on our Board of Directors and committees.

Be an Ambassador

Are you passionate about the mission of Youth Link Southern Indiana? Do you want to make an impact in the life of a child in Southern Indiana? Youth Link needs you to help us spread the word about our programs and services and how individuals and corporations can engage with us. We need ambassadors who can share our mission with their network of friends and colleagues.



Scan the QR code to
Donate Today!

Stay in Touch

Stay informed and engaged by signing up for our monthly e-newsletter or following us on social media.



[Facebook.com/YouthLinkSI](https://www.facebook.com/YouthLinkSI)



[Instagram.com/YouthLinkSouthernIndiana](https://www.instagram.com/YouthLinkSouthernIndiana)



[Linkedin.com/company/youth-link-southern-indiana](https://www.linkedin.com/company/youth-link-southern-indiana)



youthlinksi.org

To learn more, contact us at
812-280-0028 or
info@youthlinksi.org



YOUTH LINK
SOUTHERN INDIANA

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www.youthlinksi.org

**Our
Mission
Statement**

*To engage the
community in
celebrating,
inspiring,
and supporting
youth success in
Southern Indiana.*